The Moneyball of Quality Investing

In 2000, Mike Hampton, a star pitcher, signed the largest contract in sports history up to that time. His compensation was $121 million over eight years. As it turned out, however, Hampton had only one truly successful year out of the eight. He was a great ballplayer, but he was not worth the negotiated amount. In baseball—and in soccer, too—hiring great players at high salaries is a bad business decision.

Billy Beane, the general manager of the Oakland Athletics, was one of the first major league baseball executives to understand that traditional scouting methods lead to overpaying for skills that don’t reliably contribute to success. Beane’s objective was to make the best possible use of the A’s limited salary budget by winning games as cheaply as possible. (His European counterpart would be Sir Alex Ferguson, who managed Manchester United from 1986 to 2013.)

Beane was playing what came to be known as “moneyball.” He and his staff learned to focus on players’ statistics, rather than appearances, and in time, they isolated the metrics that count.

In the investment field, the factor framework has migrated from academia to the real world of investment decision making. Investors are seeking higher returns at lower costs, and factor investing seems to offer the solution. But factors may not offer the returns that many believe are linked to them. Quality is one such factor.

The meaning of quality as an investment practitioner’s term is unclear. It is tempting to believe that good companies—quality companies—are good investments, but the evidence does not support this thesis. Our research shows that quality is not a factor that reliably commands a premium in its own right. Nonetheless, value investing, conditional on certain indicators of company quality, is a promising strategy.

What Is Quality?

Given the focus on factor investing as well as the allure of quality to many investors, we test if there is a reliable premium associated with a quality factor. Unlike more established factors such as market, value, or momentum, no precise, generally accepted definition of investment quality exists. In academic circles, the most commonly used definition is profitability as measured by the gross-profits-to-assets ratio.

The presumptively homogeneous inputs make it an apt choice for identifying profitable companies, but it is not the only financial measure of a quality company. Scanning academic pub-
lications and investment managers’ approaches, we identified 10 quality-related factors:

1. Profitability
2. Margins
3. Growth in profitability
4. Growth in margins
5. Leverage
6. Financial constraints and distress
7. Earnings stability
8. Net payout/issuance
9. Growth activities (R&D, advertising expenses, etc.)
10. Accounting quality

The list is long, but not exhaustive. Knowledgeable readers could surely enumerate a few more possible definitions. Nonetheless, these categories suggest a number of variables that might serve as quality metrics. We choose three to five metrics within each category and report in Table 1 performance results for the long–short strategies based on these measures. The measures associated with published studies are highlighted.

Of the 40 measures we examine, 25 have positive performance, including 6 whose results are statistically different from zero. Of the 9 reported in the literature, 8 had positive returns, and 5 of these were statistically significant. Of the 31 unpublished factors, 18 had positive performance, and only 1 was statistically significant. These results are indistinguishable from random occurrences. We did observe, however, that measures with a positive return are more likely to get published. For example, in the profitability category, only the gross-profits-to-assets ratio (proposed by Novy-Marx) has a statistically significant positive return. Two of five measures of profitability produced negative, albeit statistically insignificant, returns. With statistical instability like this, one catches a whiff of data snooping.

The obvious incentives pushing academics to ferret out investment strategies with anomalous returns lead to what Cochrane (2011) memorably characterized as a zoo of factors. We are not alone in questioning the reliability of many of the long–short factors investigated in the literature. Papers by Chordia, Subrahmanyan, and Tong (2014), McLean and Pontiff (2013), and Harvey, Liu, and Zhu (2014) explore the multitude of biases in the publication process. Levi and Welch (2014) examine the literature and report that, among 600 factors that worked in

---

**Table 1. Performance by Quality Measure (U.S. Stocks, July 1965–January 2014)**

<table>
<thead>
<tr>
<th>Name</th>
<th>Mean</th>
<th>Vol</th>
<th>t-stat</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Accounting Quality</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Accruals</td>
<td>2.2%</td>
<td>9.7%</td>
<td>1.58</td>
</tr>
<tr>
<td>Net Operating Assets</td>
<td>4.1%</td>
<td>9.8%</td>
<td>2.95**</td>
</tr>
<tr>
<td>Accruals (Sloan 1996)</td>
<td>2.9%</td>
<td>11.4%</td>
<td>1.77</td>
</tr>
<tr>
<td>Accruals Decline/Growth</td>
<td>1.5%</td>
<td>8.9%</td>
<td>1.16</td>
</tr>
<tr>
<td>Earnings Smoothness</td>
<td>0.8%</td>
<td>10.1%</td>
<td>0.58</td>
</tr>
<tr>
<td><strong>Financing/Capital Structure</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Equity Issuance</td>
<td>4.5%</td>
<td>9.7%</td>
<td>3.25**</td>
</tr>
<tr>
<td>Debt Issuance</td>
<td>3.2%</td>
<td>7.3%</td>
<td>3.06**</td>
</tr>
<tr>
<td>Change in L.T. Leverage</td>
<td>1.8%</td>
<td>6.5%</td>
<td>1.87</td>
</tr>
<tr>
<td>Market Leverage</td>
<td>−3.8%</td>
<td>13.9%</td>
<td>−1.88</td>
</tr>
<tr>
<td>Book Leverage</td>
<td>−1.5%</td>
<td>10.7%</td>
<td>−0.96</td>
</tr>
<tr>
<td><strong>Growth in Margins</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>L.T. Change in Margin</td>
<td>0.0%</td>
<td>8.8%</td>
<td>−0.03</td>
</tr>
<tr>
<td>S.T. Change in Asset Turnover</td>
<td>2.2%</td>
<td>9.4%</td>
<td>1.66</td>
</tr>
<tr>
<td>S.T. Change in Margin</td>
<td>0.6%</td>
<td>8.5%</td>
<td>0.46</td>
</tr>
<tr>
<td><strong>Growth in Profitability</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>L.T. Change in ROA</td>
<td>−1.1%</td>
<td>11.7%</td>
<td>−0.64</td>
</tr>
<tr>
<td>L.T. Change in ROE</td>
<td>−1.0%</td>
<td>10.3%</td>
<td>−0.65</td>
</tr>
<tr>
<td>L.T. Change in Cash Flow Profitability</td>
<td>4.2%</td>
<td>9.9%</td>
<td>2.91**</td>
</tr>
<tr>
<td>L.T. Change in Gross Profitability</td>
<td>2.3%</td>
<td>12.2%</td>
<td>1.33</td>
</tr>
<tr>
<td><strong>Earnings Stability</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>L.T. Change in Inventory</td>
<td>4.3%</td>
<td>9.9%</td>
<td>3.01**</td>
</tr>
<tr>
<td>Stability of Gross Profitability</td>
<td>0.0%</td>
<td>17.0%</td>
<td>0.02</td>
</tr>
<tr>
<td>Stability of Margins</td>
<td>0.0%</td>
<td>9.1%</td>
<td>0.00</td>
</tr>
<tr>
<td><strong>Margins</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>ROR</td>
<td>1.2%</td>
<td>18.3%</td>
<td>0.47</td>
</tr>
<tr>
<td>Margins</td>
<td>−0.8%</td>
<td>10.2%</td>
<td>−0.55</td>
</tr>
<tr>
<td>Operating Margins</td>
<td>1.8%</td>
<td>18.6%</td>
<td>0.68</td>
</tr>
<tr>
<td><strong>Profitability</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Kaplan Zingales Index</td>
<td>−1.0%</td>
<td>12.6%</td>
<td>−0.53</td>
</tr>
<tr>
<td>Debt Coverage Ratio</td>
<td>3.6%</td>
<td>15.4%</td>
<td>1.62</td>
</tr>
<tr>
<td>S.T. Change in Asset Liquidity</td>
<td>−2.2%</td>
<td>8.2%</td>
<td>−1.82</td>
</tr>
<tr>
<td>Net Cash Outflow</td>
<td>2.6%</td>
<td>16.0%</td>
<td>1.13</td>
</tr>
<tr>
<td>Interest Coverage Ratio</td>
<td>−0.4%</td>
<td>16.7%</td>
<td>−0.15</td>
</tr>
<tr>
<td>Net Payout Ratio</td>
<td>2.2%</td>
<td>12.0%</td>
<td>1.26</td>
</tr>
<tr>
<td>Total Payout Ratio</td>
<td>0.9%</td>
<td>15.8%</td>
<td>0.39</td>
</tr>
<tr>
<td>Dividend Payout Ratio</td>
<td>−0.9%</td>
<td>12.2%</td>
<td>−0.51</td>
</tr>
<tr>
<td>Gross profitability</td>
<td>3.2%</td>
<td>10.7%</td>
<td>2.09**</td>
</tr>
<tr>
<td>ROA</td>
<td>−0.7%</td>
<td>18.5%</td>
<td>−0.25</td>
</tr>
<tr>
<td>ROE</td>
<td>−1.6%</td>
<td>15.0%</td>
<td>−0.73</td>
</tr>
<tr>
<td>Net ROE</td>
<td>2.1%</td>
<td>15.4%</td>
<td>0.96</td>
</tr>
<tr>
<td>Cash Flow profitability</td>
<td>4.1%</td>
<td>18.8%</td>
<td>1.51</td>
</tr>
</tbody>
</table>

Source: Research Affiliates, LLC, using data from CRSP and Compustat.
sample, 51% work after publication and 49% fail.

The long list of quality variables facilitates data mining and impedes independent verification of factor effects. In addition, each product offering captures the supposed factor in its own unique way. One product’s implementation of a quality investment strategy may have little to do with the methodology employed by others claiming to harvest the quality premium. Moreover, much like academic results, practitioner-supplied returns for quality strategies tend to be inflated due to data mining and survivorship bias. When the conversation turns to quality, we recommend a healthy degree of skepticism.

**The Nifty Fifty**

In the late 1960s and early 1970s, institutional investors became enamored of 50 large, stable, fast-growing companies including such household names as General Electric, Xerox, Polaroid, and IBM. They were popularly called the Nifty Fifty. Because of their strong record of growth, valuation ratios seemed irrelevant; investors found them attractive at 50, 80, and even 100 times earnings. At the end of 1972, when the S&P 500 Index traded at a P/E of 20, the Nifty Fifty were trading at a P/E of 40. The popularity of the Nifty Fifty spurred a shift from value investing to a “growth at any price” paradigm. Sadly for many investors, company popularity did not translate into investment performance.

The late 1960s and early 1970s were a period of remarkable growth in the U.S. economy. In 1973-1974, however, the S&P 500 fell by 39%, and the basket of Nifty Fifty stocks fell by 47%. The broad market regained confidence, and around the end of 1976, S&P 500 investors broke even with their initial 1973 investment. But it took Nifty Fifty investors nearly a decade to recoup their losses, and they never caught up with the broad market. Forty-one years later, the S&P 500 investors of 1973 would have earned about 23% more than the Nifty Fifty investors. Figure 1 displays the growth of a dollar invested in a hypothetical capitalization-weighted Nifty Fifty index relative to a dollar invested in the S&P 500 for the period 1973–2013.

The Nifty Fifty were great companies. But buying quality companies does not expose investors to a systematic factor that commands a risk premium. Just as hiring great ballplayers at rocket-high salaries may be bad business decisions, buying quality stocks at high prices are likely to be bad investment decisions.

**Figure 1. Cumulative Performance of Nifty Fifty Cap-Weighted Index and S&P 500 Index (1973–2013)**

Source: Research Affiliates, LLC, using data from CRSP and Compustat.
Information That Counts

Beane’s staff concluded that a ballplayer’s on-base percentage and slugging percentage are better predictors of offensive success than conventional box-score statistics. They also discovered players with moderate salary expectations who scored high on these overlooked metrics. Using these selection criteria allowed the Oakland A’s to increase their wins significantly, even in competition with richer teams. Lewis (2003, p. 292) explained that the goal was not to have the highest on-base percentage but to win games as cheaply as possible: “And the way to win games cheaply is to buy the qualities in a baseball player that the market undervalues, and sell the ones that the market overvalues.”

Are there statistical measures that can do for quality investing what the on-base and slugging percentages did for the Oakland Athletics’ performance?

In one of the past decade’s finest research papers, John Cochrane asks whether aggregate equity returns can be predicted by the aggregate market dividend yield. He observes that a high dividend yield has to predict either high dividend growth or high returns. Given that dividend growth is extremely hard to forecast, Cochrane concludes that the market’s current dividend yield should be indicative of future long-term equity returns.

“When the conversation turns to quality, we recommend a healthy degree of skepticism.”

Analogous reasoning applies to individual stocks. The price-to-cash-flows ratio must predict either high growth in cash flows or high returns. The predictability of growth in cash flows is demonstrably low; therefore price-to-cash-flows ratios—and other price-to-fundamentals ratios—should be strong predictors of future returns. Indeed, a stock’s value characteristic as measured by price-to-fundamentals ratios is strongly predictive of the long-term return. Given this, we hypothesize that the following three pieces of information can help investors make better use of a value signal:

1. Likelihood of default,
2. Company profitability and growth, and
3. Degree to which the reported accounting variables of the company can be trusted.

Considering the Nifty Fifty, we do not expect any long-term premium from low chances of bankruptcy, high profitability, high growth, or trustworthy financial accounting. Research corroborates this view by asserting there are no long-term fundamental risks associated with these factors for which the market would require a premium. Nonetheless, a company whose stock price relative to fundamentals is low may be a particularly good investment if it also scores well on these variables.

We use three measures to capture the pertinent information: return on equity (ROE) to reflect growth and profitability; the debt coverage ratio to represent the likelihood of default; and the accruals-to-average-total-assets measure defined by Sloan (1996) to quantify possible accounting red flags. To arrive at company-specific quality measures, we use the simple arithmetic average of each stock’s percentile rank for these three variables.

The first line of Table 2 shows the performance of a simple long–short strategy based on this quality measure. On average the strategy produces a small negative return. It has some alpha after we control for factor exposure and negative exposure to the value factor.

When we use quality in conjunction with value, the results are much better.

Table 2. Long–Short Performance on Quality and Value Plus Quality (U.S. Stocks, July 1963–January 2014)

<table>
<thead>
<tr>
<th>Strategy</th>
<th>Average Ret (ann.)</th>
<th>Vol. (ann.)</th>
<th>t-stat</th>
<th>S.R.</th>
<th>Alpha (ann.)</th>
<th>t-stat</th>
<th>Market Exposure</th>
<th>Size Exposure</th>
<th>Value Exposure</th>
<th>Momentum Exposure</th>
</tr>
</thead>
<tbody>
<tr>
<td>Simple Long Short</td>
<td>-0.4%</td>
<td>14.0%</td>
<td>0.29</td>
<td>-0.03</td>
<td>3.9%</td>
<td>2.52</td>
<td>-0.17</td>
<td>-0.77</td>
<td>-0.19</td>
<td>0.11</td>
</tr>
<tr>
<td>Diagonal Long Short</td>
<td>11.2%</td>
<td>24.6%</td>
<td>3.96</td>
<td>0.46</td>
<td>9.3%</td>
<td>3.10</td>
<td>-0.13</td>
<td>-0.40</td>
<td>1.15</td>
<td>0.16</td>
</tr>
</tbody>
</table>

Source: Research Affiliates, LLC, using data from CRSP and Compustat.
The second line of Table 2 shows the results of a portfolio in which we go long value stocks with high quality and short growth stocks with low quality. This long-short strategy has annual alpha of 11.2% per annum. A substantial portion of this statistically significant alpha comes from conditioning on quality information. The annualized alpha, controlling for the Fama–French/Asness–Carhart four-factor model, is 9.3% per annum.

Leverage-constrained investors might be more interested in how a long-only implementation of this approach could benefit their retirement account. To illustrate the potential benefit, we start by using companies’ combined book-, dividends-, earnings-, and sales-to-price ratios to select 400 value stocks from the largest 1,000 stocks by market capitalization in our universe. We then sort them into two groups: low-quality stocks and high-quality stocks. Table 3 displays the simulated average returns, volatilities, and Sharpe ratios for these two portfolios.

The high-quality value portfolio has fewer distressed, slow-growing, unprofitable companies with potentially questionable accounting practices. As a result, the high-quality value portfolio has a better risk-adjusted return. Quality is not, in itself, a factor that generates a premium; but value investing conditioned on a properly specified concept of quality is a powerful investment strategy.

**In Closing**

The approach we advocate is not new. Graham and Dodd formulated the principles of value investing in the 1930s: find high-quality stocks and buy them at low prices. Active value managers have been using these principles for generations. Of course, statistical sophistication has advanced, and research in corporate finance and accounting has identified statistically valid predictors of company fundamentals. In academia, the interaction of value and quality has recently been studied, and quantitative active managers use quality measures together with value to make better portfolios. But the core of the approach is the same.

What is new is the healthy degree of skepticism toward the proposition that a quality factor is a good investment approach on its own. What is also new, or at least renewed, is a certain willingness to challenge traditional thinking on the basis of solid empirical research. In Lewis’s (2003, p. 292) opinion, Billy Beane’s contribution to baseball was not genius but intellectual courage. In this way, too, moneyball is a fine model for investing.

### Table 3. Quality Value Portfolio Statistics (U.S. Stocks, July 1963–January 2014)

<table>
<thead>
<tr>
<th></th>
<th>Value, Low Quality</th>
<th>Value, High Quality</th>
<th>Difference (High minus Low)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Average Return</td>
<td>15.7%</td>
<td>16.3%</td>
<td>0.6%</td>
</tr>
<tr>
<td>Volatility</td>
<td>21.4%</td>
<td>18.5%</td>
<td>−2.9%</td>
</tr>
<tr>
<td>Sharpe Ratio</td>
<td>0.49</td>
<td>0.60</td>
<td>0.11</td>
</tr>
</tbody>
</table>

Source: Research Affiliates, LLC, using data from CRSP and Compustat.
Endnotes

1. For example, in 2003 Roman Abramovich purchased Chelsea Football Club and started managing it with a simple strategy: if you want a player, get him at any cost. The 2006 transfer of star striker Andriy Shevchenko from AC Milan to Chelsea for 30.8 million pounds was an English club record at the time. But Shevchenko was already 29 years old, and, frequently injured, he scored only nine goals in two seasons with Chelsea.

2. The Economist (2011) wrote, “Manchester United has become one of the world’s most valuable sports businesses on [Ferguson’s] watch...one of the secrets of his success has been knowing the value of money.” The same article describes him as “notably meritoricat” in his hiring decisions. Anita Elberse and Tom Dye note in a Harvard case study that, over the course of his career, he adapted to meaningful changes in the world of soccer: “Ferguson had massively expanded his backroom staff, and had appointed a team of sports scientists to support the coaching staff.”

3. Novy-Max (2013). Gross profit is the difference between sales and the costs of goods sold.

4. We did not include quality measures related to the quality of corporate governance or practitioner-oriented measures of investment quality (e.g., earnings-to-price ratios or low volatility).

5. The gross profitability measure has been critically examined by Ball et al. (2014).

6. A player’s on-base percentage is the proportion of at-bats for which he walked or got a hit. A player’s slugging percentage is the number of bases he ran in proportion to the number available (four bases per at-bat).


9. If the market were adept at predicting cash flow growth, and if price-to-fundamentals ratios reflected the market’s forecast, then the value effect would disappear. Companies whose growth is predictable and correctly reflected in the valuation ratios would not generate any value premium.

10. By introducing these three criteria, we are not trying to lengthen the list of quality indicators. On the contrary, we are trying to set apart the reasonably predictable information about company fundamentals that may prove useful in appraising value signals.

11. It has been argued that bankruptcy risk may be associated with a premium; however, Dichew (1998) shows that companies in distress historically did not pay a premium.

12. Sloan (1996) defines the measure as the change in non-cash current assets less the change in current liabilities (exclusive of short-term debt and taxes payable) and less depreciation expense, all divided by average total assets.


References


The authors thank Noah Beck, Jeff Wilson, and Michele Mazzoleni for great sports discussions, and Chris Brightman, Katy Sherrerd, and Philip Lawton for terrific suggestions and help in writing.
## Performance Update

### FTSE RAFI® Equity Index Series*

<table>
<thead>
<tr>
<th>TOTAL RETURN AS OF 5/31/14</th>
<th>ANNUALIZED</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>BLOOMBERG TICKER</td>
</tr>
<tr>
<td>FTSE RAFI® All World 3000</td>
<td>TRAW3</td>
</tr>
<tr>
<td>MSCI All Country World</td>
<td>GDUEACWF</td>
</tr>
<tr>
<td>FTSE RAFI® Developed ex US 1000</td>
<td>FRXIXTR</td>
</tr>
<tr>
<td>MSCI World ex US</td>
<td>MLCUWXUG</td>
</tr>
<tr>
<td>FTSE RAFI® Developed ex US Mid Small</td>
<td>TFRDXLSU</td>
</tr>
<tr>
<td>MSCI World ex US Small Cap</td>
<td>GCUDWXUS</td>
</tr>
<tr>
<td>FTSE RAFI® Emerging Markets</td>
<td>TRMEMU</td>
</tr>
<tr>
<td>MSCI Emerging Markets</td>
<td>GDUEEGF</td>
</tr>
<tr>
<td>FTSE RAFI® 1000(</td>
<td>)</td>
</tr>
<tr>
<td>Russell 1000(</td>
<td>)</td>
</tr>
<tr>
<td>S&amp;P 500(</td>
<td>)</td>
</tr>
<tr>
<td>FTSE RAFI® US 1500(</td>
<td>)</td>
</tr>
<tr>
<td>Russell 2000(</td>
<td>)</td>
</tr>
<tr>
<td>FTSE RAFI® Europe(</td>
<td>)*</td>
</tr>
<tr>
<td>MSCI Europe(</td>
<td>)</td>
</tr>
<tr>
<td>FTSE RAFI® Australia(</td>
<td>)*</td>
</tr>
<tr>
<td>S&amp;P/ASX 200(</td>
<td>)</td>
</tr>
<tr>
<td>FTSE RAFI® Canada(</td>
<td>)*</td>
</tr>
<tr>
<td>S&amp;P/TSX 60(</td>
<td>)*</td>
</tr>
<tr>
<td>FTSE RAFI® Japan(</td>
<td>)*</td>
</tr>
<tr>
<td>MSCI Japan(</td>
<td>)</td>
</tr>
<tr>
<td>FTSE RAFI® UK(</td>
<td>)*</td>
</tr>
<tr>
<td>MSCI UK(</td>
<td>)*</td>
</tr>
</tbody>
</table>

*To see the complete series, please go to: http://www.ftse.com/indices/FTSE_RAFL_Equity_Index_Series/index.jsp.

**The above indices have been restated to reflect the use of local currencies for all single country strategies and EUR for Europe regional strategies rather than USD.

### Russell Fundamental Index Series*

<table>
<thead>
<tr>
<th>TOTAL RETURN AS OF 5/31/14</th>
<th>ANNUALIZED</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>BLOOMBERG TICKER</td>
</tr>
<tr>
<td>Russell Fundamental Global Index Large Company(</td>
<td>)</td>
</tr>
<tr>
<td>MSCI All Country World Large Cap(</td>
<td>)</td>
</tr>
<tr>
<td>Russell Fundamental Developed ex US Index Large Company(</td>
<td>)</td>
</tr>
<tr>
<td>MSCI World ex US Large Cap(</td>
<td>)</td>
</tr>
<tr>
<td>Russell Fundamental Developed ex US Index Small Company(</td>
<td>)</td>
</tr>
<tr>
<td>MSCI World ex US Small Cap(</td>
<td>)</td>
</tr>
<tr>
<td>Russell Fundamental Emerging Markets(</td>
<td>)</td>
</tr>
<tr>
<td>MSCI Emerging Markets(</td>
<td>)</td>
</tr>
<tr>
<td>Russell Fundamental US Index Large Company(</td>
<td>)</td>
</tr>
<tr>
<td>Russell 1000(</td>
<td>)</td>
</tr>
<tr>
<td>S&amp;P 500(</td>
<td>)</td>
</tr>
<tr>
<td>Russell Fundamental US Index Small Company(</td>
<td>)</td>
</tr>
<tr>
<td>Russell 2000(</td>
<td>)</td>
</tr>
<tr>
<td>Russell Fundamental Europe(</td>
<td>)*</td>
</tr>
<tr>
<td>MSCI Europe(</td>
<td>)*</td>
</tr>
</tbody>
</table>

*To see the complete series, please go to: http://www.russell.com/indexes/Fundamental/About_Russell_Fundamental_indexes.asp.

**The above indices have been restated to reflect the use of local currencies for all single country strategies and EUR for Europe regional strategies rather than USD.


**Performance Update**

**Fixed Income/Alternatives**

<table>
<thead>
<tr>
<th>TOTAL RETURN AS OF 5/31/14</th>
<th>BLOOMBERG</th>
<th>ANNUALIZED</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>TICKER</td>
<td>YTD</td>
</tr>
<tr>
<td>RAFT® Bonds US Investment Grade Master®</td>
<td>—</td>
<td>5.58%</td>
</tr>
<tr>
<td>ML Corporate Master®</td>
<td>COAO</td>
<td>5.77%</td>
</tr>
<tr>
<td>RAFT® Bonds US High Yield Master®</td>
<td>—</td>
<td>4.24%</td>
</tr>
<tr>
<td>ML Corporate Master II High Yield BB-B®</td>
<td>HDA4</td>
<td>4.73%</td>
</tr>
<tr>
<td>RAFT® US Equity Long/Short®</td>
<td>—</td>
<td>1.29%</td>
</tr>
<tr>
<td>3-Month T-Bill®</td>
<td>GB3M</td>
<td>0.02%</td>
</tr>
<tr>
<td>FTSE RAFI® Global ex US Real Estate®</td>
<td>FRXR</td>
<td>4.49%</td>
</tr>
<tr>
<td>FTSE EPRA/NAREIT Global ex US®</td>
<td>EGXU</td>
<td>5.76%</td>
</tr>
<tr>
<td>FTSE RAFI® US 100 Real Estate®</td>
<td>FRUR</td>
<td>15.00%</td>
</tr>
<tr>
<td>FTSE EPRA/NAREIT United States®</td>
<td>UNUS</td>
<td>16.58%</td>
</tr>
<tr>
<td>Citi RAFI Sovereign Developed Markets Bond Index Master®</td>
<td>CRFDMU</td>
<td>4.22%</td>
</tr>
<tr>
<td>Merrill Lynch Global Governments Bond Index II®</td>
<td>WOG1</td>
<td>4.27%</td>
</tr>
<tr>
<td>Citi RAFI Sovereign Emerging Markets Local Currency Bond Index Master®</td>
<td>CRFELMU</td>
<td>4.90%</td>
</tr>
<tr>
<td>JPMorgan GBI-EM Global Diversified®</td>
<td>JGENV1UG</td>
<td>4.94%</td>
</tr>
</tbody>
</table>

**Definitions of Indices**

1. The FTSE RAFI® All World 3000 Index is a measure of the largest 3,000 companies, selected and weighted using fundamental factors; (sales, cash flow, dividends, book value), across both developed and emerging markets.
2. The MSCI All Country World Index is a free float-adjusted market capitalization weighted index that is designed to measure the equity market performance of developed and emerging markets.
3. The FTSE RAFI® Developed ex US 1000 Index is a measure of the largest 1000 non-U.S. listed, developed market companies, selected and weighted using fundamental factors; (sales, cash flow, dividends, book value).
4. The MSCI World ex US Index is a free float-adjusted market capitalization weighted index that is designed to measure the equity market performance of developed markets, excluding the United States.
5. The FTSE RAFI® Developed ex US Mid Small Index tracks the performance of small and mid-cap companies domiciled in developed international markets (excluding the United States), selected and weighted based on the following four fundamental measures of firm size: sales, cash flow, dividends and book value.
6. The MSCI World ex US Small Cap Index is a free float-adjusted market capitalization weighted index that is designed to measure the equity market performance of small cap developed markets, excluding the United States.
7. The FTSE RAFI® Emerging Markets Index comprises the largest 350 Emerging Market companies selected and weighted using fundamental factors (sales, cash flow, dividends, book value).
8. The MSCI Emerging Markets Index is an unmanaged, free-float-adjusted cap-weighted index designed to measure equity market performance of emerging markets.
9. The FTSE RAFI® 1000 Index is a measure of the largest 1,000 U.S. listed companies, selected and weighted using fundamental factors; (sales, cash flow, dividends, book value).
10. The Russell 1000 Index is a market-capitalization-weighted benchmark index made up of the 1,000 highest-ranking U.S. stocks in the Russell 3000.
11. The S&P 500 Index is an unmanaged market index that focuses on the large-cap segment of the U.S. equities market.
12. The FTSE RAFI® US 1500 Index is a measure of the 1,001st to 2,500th largest U.S. listed companies, selected and weighted using fundamental factors; (sales, cash flow, dividends, book value).
13. The Russell 2000 Index is a market-capitalization weighted benchmark index made up of the 2,000 smallest U.S. companies in the Russell 3000.
14. The FTSE RAFI® Europe Index is comprised of all European companies listed in the FTSE RAFI® Developed ex U.S. 1000 Index, which in turn is comprised of the largest 1,000 non-U.S. listed developed market companies, selected and weighted using fundamental factors; (sales, cash flow, dividends, book value).
15. The MSCI Europe Index is a free-float adjusted market capitalization weighted index that is designed to measure the equity market performance of the developed markets in Europe.
16. The FTSE RAFI® Australia Index is comprised of all Australian companies listed in the FTSE RAFI® Developed ex U.S. 1000 Index, which in turn is comprised of the largest 1,000 non-U.S. listed developed market companies, selected and weighted using fundamental factors; (sales, cash flow, dividends, book value).
17. The S&P/ASX 200 Index, representing approximately 78% of the Australian equity market, is a free-float-adjusted, cap-weighted index.
18. The FTSE RAFI® Canada Index is comprised of all Canadian companies listed in the FTSE RAFI® Developed ex U.S. 1000 Index, which in turn is comprised of the largest 1,000 non-U.S. listed developed market companies, selected and weighted using fundamental factors; (sales, cash flow, dividends, book value).
19. The S&P/Toronto Stock Exchange (TSX) 60 is a cap-weighted index consisting of 60 of the largest and most liquid (heavily traded) stocks listed on the TSX, usually domestic or multinational industry leaders.
(20) The FTSE RAFI® Japan Index is comprised of all Japanese companies listed in the FTSE RAFI® Developed ex U.S. 1000 Index, which in turn is comprised of the largest 1,000 non-U.S. listed developed market companies, selected and weighted using fundamental factors; (sales, cash flow, dividends, book value).

(21) The MSCI Japan Index is an unmanaged, free-float-adjusted cap-weighted index that aims to capture 85% of the publicly available total market capitalization of the Japanese equity market.

(22) The FTSE RAFI® UK Index is comprised of all UK companies listed in the FTSE RAFI® Developed ex U.S. 1000 Index, which in turn is comprised of the largest 1,000 non-U.S. listed developed market companies, selected and weighted using fundamental factors; (sales, cash flow, dividends, book value).

(23) The MSCI UK Index is an unmanaged, free-float-adjusted cap-weighted index that aims to capture 85% of the publicly available total market capitalization of the British equity market.

(24) The Russell Fundamental Global Index Large Company is a measure of the largest companies, selected and weighted using fundamental factors; (adjusted sales, retained cash flow, dividends + buybacks), across both developed and emerging markets.

(25) The MSCI All Country World Large Cap Index is a free float-adjusted market capitalization weighted index that is designed to measure the equity market performance of developed and emerging markets.

(26) The Russell Fundamental Developed ex US Large Company is a subset of the Russell Fundamental Developed ex US Index, and is a measure of the largest non-U.S. listed developed country companies, selected and weighted using fundamental factors; (adjusted sales, retained cash flow, dividends + buybacks).

(27) The Russell Fundamental Global Small/Mid Cap Index is a free float-adjusted market capitalization weighted index that is designed to measure the equity market performance of large cap-developed markets, excluding the United States.

(28) The Russell Fundamental Developed ex US Index Small Company is a subset of the Russell Fundamental Developed ex US Index, and is a measure of small non-U.S. listed developed country companies, selected and weighted using fundamental factors; (adjusted sales, retained cash flow, dividends + buybacks).

(29) The Russell Fundamental Emerging Markets Index is a measure of Emerging Market companies, selected and weighted using fundamental factors; (adjusted sales, retained cash flow, dividends + buybacks).

(30) The Russell Fundamental U.S. Index Large Company is a subset of the Russell Fundamental US Index, and is a measure of the largest U.S. listed companies, selected and weighted using fundamental measures; (adjusted sales, retained cash flow, dividends + buybacks).

(31) The Russell Fundamental US Index Small Company is a subset of the Russell Fundamental US Index, and is a measure of U.S. listed small companies, selected and weighted using fundamental measures; (adjusted sales, retained cash flow, dividends + buybacks).

(32) The Russell Fundamental Europe Index is a measure of European companies, selected and weighted using fundamental factors; (adjusted sales, retained cash flow, dividends + buybacks).

(33) The RAFI® Bonds US High Yield Master is a U.S. high-yield corporate bond index comprised of non-zero fixed coupon debt with maturities ranging from 1 to 30 years issued by publicly traded companies. The issuers held in the index are weighted by a combination of four measures of their fundamental size—sales, cash flow, dividends, and book value of assets.

(34) The Merrill Lynch Corporate Master Index is representative of the entire U.S. corporate bond market. The index includes dollar-denominated investment-grade corporate public debt issued in the U.S. bond market.

(35) The RAFI® Bonds US High Yield Master is a U.S. high-yield corporate bond index comprised of non-zero fixed coupon debt with maturities ranging from 1 to 30 years issued by publicly traded companies. The issuers held in the index are weighted by a combination of four measures of their fundamental size—sales, cash flow, dividends, and book value of assets.

(36) The Merrill Lynch Corporate Master II High Yield BB-B Index is representative of the U.S. high yield bond market. The index includes domestic high-yield bonds, including deferred interest bonds and payment-in-kind securities. Issues included in the index have maturities of one year or more and have a credit rating lower than BBB-/Baa3, but are not in default.

(37) The RAFI® US Equity Long/Short Index utilizes the Research Affiliates Fundamental Index® (RAFI®) methodology to identify opportunities that are implemented through long and short securities positions for a selection of U.S. domiciled publicly traded companies listed on major exchanges. Returns for the index are collateralized and represent the return of the strategy plus the return of a cash collateral yield.

(38) The 3-Month T-bill return is calculated using the Bloomberg Generic 3-month T-bill. The index is interpolated based off of the currently active U.S. 3 Month T-bill and the cash management bill closest to maturing 90 days from today.

(39) The FTSE RAFI® Global ex US Real Estate Index comprises 150 companies with the largest RAFI fundamental values selected from the constituents of the FTSE Global All Cap ex U.S. Index that are classified by the Industry Classification Benchmark (ICB) as Real Estate.

(40) The FTSE EPRA/NAREIT Global ex US Index is a free float-adjusted index, and is designed to represent general trends in eligible listed real estate stocks worldwide, excluding the United State. Relevant real estate activities are defined as the ownership, trading and development of income-producing real estate.

(41) The FTSE RAFI® US 100 Real Estate Index comprises of the 100 U.S. companies with the largest RAFI fundamental values selected from the constituents of the FTSE USA All Cap Index that are classified by the Industry Classification Benchmark (ICB) as Real Estate.

(42) The FTSE EPRA/NAREIT United States Index is a free float-adjusted index, is a subset of the EPRA/NAREIT Global Index and the EPRA/NAREIT North America Index and contains publicly quoted real estate companies that meet the EPRA Ground Rules. EPRA/NAREIT Index series is seen as the representative benchmark for the real estate sector.

(43) The Citi RAFI Sovereign Developed Markets Bond Index Series seeks to reflect exposure to the government securities of a universe of 22 developed markets. By weighting components by their fundamentals, the indices aim to represent each country’s economic footprint and proxies for its ability to service debt. Performance may be positive or negative. Past performance is not an indication of future results. Historical data used from index inception date of 09/30/2001 (index = 100) until 12/31/2011. Live data used since 01/01/2012.

(44) The Merrill Lynch Global Government Bond Index II tracks the performance of investment grade sovereign debt publicly issued and denominated in the issuer's own domestic market and currency.

(45) The Citi RAFI Sovereign Emerging Markets Local Currency Bond Index Series seeks to reflect exposure to the government securities of a universe of 15 emerging markets. By weighting components by their fundamentals, the indices aim to represent each country’s economic footprint and proxies for its ability to service debt. Performance may be positive or negative. Past performance is not an indication of future results. Historical data used from index inception date of 09/30/2011 (index = 100) until 12/31/2011. Live data used since 1/1/2012.

(46) The JP Morgan GBI-EM Diversified Index seeks exposure to the local currency sovereign debt of over 15 countries in the emerging markets.
Disclosures

The material contained in this document is for general information purposes only. It is not intended as an offer or a solicitation for the purchase and/or sale of any security or financial instrument, nor is it advice or a recommendation to enter into any transaction. Research results relate only to a hypothetical model of past performance (i.e., a simulation) and not to an asset management product. No allowance has been made for trading costs or management fees, which would reduce investment performance. Actual results may differ. Index returns represent back-tested performance based on rules used in the creation of the index, are not a guarantee of future performance, and are not indicative of any specific investment. Indexes are not managed investment products and cannot be invested in directly. This material is based on information that is considered to be reliable, but Research Affiliates® and its related entities (collectively “Research Affiliates”) make this information available on an “as is” basis without a duty to update, make warranties, express or implied, regarding the accuracy of the information contained herein. Research Affiliates is not responsible for any errors or omissions or for results obtained from the use of this information. Nothing contained in this material is intended to constitute legal, tax, securities, financial or investment advice, nor an opinion regarding the appropriateness of any investment. The information contained in this material should not be acted upon without obtaining advice from a licensed professional. Research Affiliates, LLC, is an investment adviser registered under the Investment Advisors Act of 1940 with the U.S. Securities and Exchange Commission (SEC). Our registration as an investment adviser does not imply a certain level of skill or training.

Citigroup Index LLC, a subsidiary of Citigroup Inc., and Research Affiliates, LLC have agreed to jointly create and distribute investable fixed income indices (the “Citi RAFI® Bonds Index Series”) based on the Research Affiliates’ patented Fundamental Index methodology. All intellectual property, including trademarks, contributed by Research Affiliates, LLC and Citigroup Index LLC shall remain solely vested with the respective contributor. Neither Citigroup Index LLC nor Research Affiliates, LLC makes any warranties, expressed or implied, to any of their customers or anyone else regarding the accuracy or completeness of any data related to the Citi RAFI® Bonds Index Series. All information is provided for information purposes only. Neither Citigroup Index LLC nor Research Affiliates, LLC accepts any liability for any errors or any loss arising from the use of any data or information set forth in this publication. Citi is a registered trademark and service mark of Citigroup Inc. or Citibank, N.A., is used under license by Research Affiliates, LLC, and is used and registered throughout the world.

The RAFI® US Equity Long/Short Index is calculated by S&P Dow Jones Indices LLC or its affiliates. S&P® is registered trademark of Standard & Poor’s Financial Services LLC and Dow Jones® is a registered trademark of Dow Jones Trademark Holdings LLC; the marks have been licensed for use by S&P Dow Jones Indices LLC and its affiliates. Investment products based on the RAFI® US Equity Long/Short Index are not sponsored, endorsed, sold or promoted by S&P Dow Jones Indices LLC, Dow Jones, S&P or their respective affiliates and none of Dow Jones Indices LLC, Dow Jones, S&P or their respective affiliates makes any representation regarding the advisability of investing in such product(s). S&P Dow Jones Indices LLC, its affiliates, sources and distribution agents, and each of their respective officers, directors, employees, agents, representatives and licensors (collectively, the “Index Calculation Agent”) shall not be liable to Research Affiliates, any customer or any third party for any loss or damage, direct, indirect or consequential, arising from (i) any inaccuracy or incompleteness in, or delays, interruptions, errors or omissions in the delivery of the RAFI® US Equity Long/Short Index or any data related thereto (the “Index Data”) or (ii) any decision made or action taken by Research Affiliates, any customer or third party in reliance upon the Index Data. The Index Calculation Agent does not make any warranties, express or implied, to Research Affiliates, any of its customers or anyone else regarding the Index Data, including, without limitation, any warranties with respect to the timeliness, sequence, accuracy, completeness, currentness, merchantability, quality or fitness for a particular purpose or any warranties as to the results to be obtained by Research Affiliates, any of its customers or any other person in connection with the use of the Index Data. The Index Calculation Agent shall not be liable to Research Affiliates, its customers or other third parties for loss of business revenues, lost profits or any indirect, consequential, special or similar damages whatsoever, whether in contract, tort or otherwise, even if advised of the possibility of such damages.

The RAFI® Bonds US Investment Grade Index and RAFI® Bonds US High Yield Index are calculated by ALM Research Solutions, LLC, (ALM) in conjunction with Research Affiliates. All rights and interests in the RAFI® Bonds US Investment Grade Index and the RAFI® Bonds US High Yield Index vest in Research Affiliates. All rights in and to the Research Affiliates Fundamental Index® concept used in the calculation of the RAFI® Bonds US Investment Grade Index and the RAFI® Bonds US High Yield Index vest in Research Affiliates. The above RAFI® indexes are not sponsored or promoted by ALM or its respective affiliates. Neither ALM nor Research Affiliates make any warranties, express or implied, to any of their customers or anyone else regarding the accuracy or completeness of any data related to the RAFI® Bonds US Investment Grade Index, or the RAFI® Bonds US High Yield Index. All information is provided for information purposes only. Neither ALM nor Research Affiliates accept any liability for any errors or any loss arising from the use of information in this publication.

Russell Investments is the source and owner of the Russell Index data contained or reflected in this material and copyrights related thereto. Russell Investments and Research Affiliates have entered into a strategic alliance with respect to the Russell Fundamental Index Series. Subject to Research Affiliates’ intellectual property rights in certain content (see below), Russell Investments is the owner of all copyrights related to the Russell Fundamental Indexes. Russell Investments and Research Affiliates jointly own all trademark and service mark rights in and to the Russell Fundamental Indexes. The presentation may contain confidential information and unauthorized use, disclosure, copying, dissemination, or redistribution is strictly prohibited. Russell Investments is not responsible for the formatting or configuration of this material or for any inaccuracy in the presentation.

MSCI returns information provided under license through MSCI. All returns based calculations are calculated by Research Affiliates, LLC. MSCI Index returns information provided under license through MSCI. Without prior written permission of MSCI, this information and any other MSCI intellectual property may only be used for your internal use, may not be reproduced or re-distributed in any form and may not be used to create any financial instruments or products or any indices. This information is provided on an “as is” basis, and the user of this information assumes the entire risk of any use made of this information. Neither MSCI nor any third party involved in or related to the computing or compiling of the data makes any express or implied warranties, representations or guarantees concerning the MSCI index-related data, and in no event will MSCI or any third party have any liability for any direct, indirect, punitive, consequential or any other damages (including lost profits) relating to any use of this information.

Investors should be aware of the risks associated with data sources and quantitative processes used in our investment management process. Errors may exist in data acquired from third party vendors, the construction of model portfolios, and in coding related to the index and portfolio construction process. While Research Affiliates takes steps to identify data and process errors so as to minimize the potential impact of such errors on index and portfolio performance, we cannot guarantee that such errors will not occur.

Research Affiliates is the owner of the trademarks, service marks, patents and copyrights related to the Fundamental Index methodology. The trade names Fundamental Index®, RAFI®, the RAFI logo, and the Research Affiliates corporate name and logo among others are the exclusive intellectual property of Research Affiliates, LLC. Any use of these trade names and logos without the prior written permission of Research Affiliates, LLC is expressly prohibited. Research Affiliates, LLC reserves the right to take any and all necessary action to preserve all of its rights, title and interest in and to these terms and logos.

Various features of the Fundamental Index® methodology, including an accounting data-based non-capitalization data processing system and method for creating and weighting an index of securities, are protected by various patents, and patent-pending intellectual property of Research Affiliates, LLC. (See all applicable US Patents, Patent Publications, and Patent Pending intellectual property located at http://www.researchaffiliates.com/Pages/legal.aspx#d, which are fully incorporated herein.)

©2014 Research Affiliates, LLC. All rights reserved.