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Kay Jaitly is responsible for content editing the firm's publications and contributing to the content and strategy of global marketing outreach for Research Affiliates. Research Affiliates is a global leader in smart beta, factor investing, and asset allocation. The firm creates investment strategies and tools based on award-winning research and delivers these solutions in partnership with some of the world's premier financial institutions.

Prior to joining Research Affiliates, Kay held several positions in publications and continuing education at CFA Institute, including Head of Professional Development and Special Projects. She has been tax manager of a family office and worked as a fixed-income portfolio manager in New York City, Switzerland, and Los Angeles.

Kay earned a BS in finance and accounting, MBA, and Master of Taxation from the University of South Carolina. She holds the Chartered Financial Analyst® designation and is a member of CFA Institute and CFA Society NC.